

PEOPLE DESIGN S.R.L.

Regolamento UE 2016/679 GDPR

“Privacy policy”

Dear User,

pursuant to art. 13 of EU Regulation 2016/679 (hereinafter "GDPR") and in relation to the information of which PEOPLE DESIGN S.r.l. will come into possession, for the purposes of protecting individuals with regard to the protection and processing of personal data, we inform you as follows

- **Data controller e Data Protection Officer**

PEOPLE DESIGN S.R.L. con sede Legale in Via Dante 26 – Bologna – 40125 (BO) e sede Operativa in Via Olindo Guerrini 4/a - Zola Predosa – 40069 (BO).

The Data Controller has appointed Praxis Consulting s.r.l. as Data Protection Officer (DPO) The contact person of the DPO is Mr. Davide Zanini who can be contacted at davide.zanini@praxisconsulting.it.

The personal data entered by the User being processed

The personal data you provide, depending on the area concerned, may be name, surname, e-mail, telephone number, photograph, residence / domicile address, computer IP address and navigation data

Purpose of the processing, legal basis of the processing and duration of the processing

The data provided will be used for the following purposes:

PURPOSE OF TREATMENT

**LEGAL BASIS OF THE
PROCESSING**

**CONSEQUENCES OF ANY
REFUSAL TO PROVIDE DATA**

TREATMENT'S DURATION

Management of a contact request by the User aimed at satisfying requests for information, the sale or offer relating to a product or service of the Owner, by registering on the Site in the "Contacts" areas	The processing is necessary for the sale or offer of a product or service of the Data Controller (Article 6.1 letter b) GDPR)	Mandatory consent: failing this, the Data Controller will not be able to perform the services and activities requested.	from the contact request made by the User in the event of failure to purchase a product or service from the Owner; 10 years in case of purchase of a product or service
Online application through: "Join us" area of the website	The processing is necessary to examine the candidate's application in response to the job position offered on the site (Article 6.1 letter b) GDPR)	Mandatory consent: failing this, the Data Controller will not be able to examine the application.	The time necessary to examine the application and in any case until the closing of the offered job position and / or withdrawal of consent
Sending communications of a commercial nature ("soft marketing)	The processing is based on the legitimate interest of the Data Controller	Consent is not required	The treatment can be carried out until the revocation of the consent (opposition to the treatment)
Analysis of your habits and consumption choices, aimed at sending personalized commercial offers based on the products of your possible interest (cookies)	The processing is based on your consent	Optional. Failure to provide personal data makes it impossible for the Data Controller to send you personalized commercial offers	The processing can be carried out until the consent is revoked.

Processing methods

The processing of your personal data will take place using paper, IT and telematic tools, with methods suitable for guaranteeing their security and confidentiality in accordance with the provisions of the GDPR.

Place of data processing and storage

Personal data are processed at the legal and operational headquarters of the Data Controller. Personal data are stored and stored on the Controller's server

Personal data communication

To achieve the purposes described, PEOPLE DESIGN S.R.L. may need to communicate your personal data to third parties belonging to the following categories:

- a) supervisory and control authorities and bodies and in general subjects, public or private, with publicistic functions;
- b) subjects that for PEOPLE DESIGN S.R.L. they take care of administrative and fiscal obligations;
- c) subjects that provide services for the management and evaluation of the information and marketing system of PEOPLE DESIGN S.R.L.
- d) subjects of which PEOPLE DESIGN S.R.L. in various capacities it makes use of for the supply of the requested product or service.

These subjects may operate, in some cases, as independent data controllers, in others, as Data Processors specifically appointed by PEOPLE DESIGN S.R.L.

Furthermore, for the purposes described above, your personal data are processed and known by the authorized employees and authorized collaborators of PEOPLE DESIGN S.R.L. appointed as authorized to process personal data, based on the different tasks assigned to each of them and the instructions given.

Personal data processed by PEOPLE DESIGN S.R.L. they are not subject to dissemination and are not subject to automated processes.**Trasferimento dei dati**

The Data is not disclosed nor will it be transferred to non-EU countries. It is understood that the Data Controller, if necessary, will have the right to move the location of the servers to Italy and / or the European Union and / or non-EU countries. In this case, to ensure an adequate level of protection of Personal Data, the transfer of data to non-EU countries will take place by virtue of the adequacy decisions approved by the European Commission or the adoption, by the Owner, of the Standard Contractual Clauses prepared. by the European Commission.

Rights of the interested party

In relation to the processing purposes described in this information, using the contacts indicated in this information, you, as an interested party, may exercise towards PEOPLE DESIGN S.R.L. the following rights:

Right of access - Obtain confirmation as to whether or not personal data concerning you are being processed and, in this case, receive information regarding, among others: purpose of processing, categories of personal data processed and retention period, recipients to which these can be communicated (article 15 GDPR);

Right of rectification - Obtain, without undue delay, the correction of inaccurate personal data concerning you and the integration of incomplete personal data or cancellation (Article 16 of the GDPR);

Right to cancellation - Obtain the cancellation of personal data concerning the interested party, without undue delay (Article 17 of the GDPR);

Right of limitation - Obtain the limitation of processing from the Data Controller, in the cases provided for by the GDPR (article 18 GDPR)

Right to portability - Receive in a structured format, commonly used and readable by an automatic device, the personal data concerning you provided by the Data Controller and to obtain that the same are transmitted to another Data Controller without impediments, in the cases provided for by the GDPR (article 20 GDPR);

Right to object - To object to the processing of personal data concerning you, unless there are legitimate reasons for the Data Controller to continue processing (article 21 GDPR);

Right of revocation - revoke the consent at any time, limited to the cases in which the processing is based on your consent.

Right to lodge a complaint with the supervisory authority - Propose a complaint to the Guarantor Authority for the protection of personal data, Piazza di Montecitorio n. 121, 00186, Rome (RM).

Data Controller's contacts

At any time, the interested party may exercise the above rights by contacting the Data Controller by sending an email to info@peopledesign.it

Thanks for your attention and cooperation

PEOPLE DESIGN S.R.L